Contents of Volume 36

Vol. 36 Nos. 1–2 March I–II 2002

SEVENTH ANNUAL INTERNATIONAL CONFERENCE PROMOTING BUSINESS ETHICS
Guest Editor: Patrick Primeaux

PATRICK PRIMEAUX / Introduction 1–3

ROBERT W. COOPER and GARRY L. FRANK / Ethical Challenges in the Two Main Segments of the Insurance Industry: Key Considerations in the Evolving Financial Services Marketplace 5–20

MARY D. MAURY and DEBORAH S. KLEINER / E-Commerce, Ethical Commerce? 21–31

DOUGLAS M. McCABE and JENNIFER M. RABIL / Administering the Employment Relationship: The Ethics of Conflict Resolution in Relation to Justice in the Workplace 33–48

JESSE F. DILLARD and KRISTI YUTHAS / Ethical Audit Decisions: A Structuration Perspective 49–64

GEOFFREY G. BELL, ROBERT J. OPPENHEIMER and ANDRE BASTIEN / Trust Deterioration in an International Buyer-Supplier Relationship 65–78

TARA J. RADIN and CAROLYN E. PREDMORE / The Myth of the Salesperson: Intended and Unintended Consequences of Product-Specific Sales Incentives 79–92

LINDA M. SAMA and VICTORIA SHOAF / Ethics on the Web: Applying Moral Decision-Making to the New Media 93–103

ROBERT A. MILLER / The Frankenstein Syndrome: The Creation of Mega-Media Conglomerates and Ethical Modeling in Journalism 105–110

GUILHERME D. PIRES and JOHN STANTON / Ethical Marketing Ethics 111–118

CONNIE RAE BATEMAN, JOHN PAUL FRAEDRICH and RAJESH IYER / Framing Effects Within the Ethical Decision Making Process of Consumers 119–140

STELIOS C. ZYGLIDOPOULOS / The Social and Environmental Responsibilities of Multinationals: Evidence from the Brent Spar Case 141–151

CAM CALDWELL, SHERI J. BISCHOFF and RANJAN KARRI / The Four Umpires: A Paradigm for Ethical Leadership 153–163

BERNARD D'MELLO / Transnational Pharmaceutical Corporations and Neo-Liberal Business Ethics in India 165–185

JOHN TRINKAUS and JOSEPH A. GIACALONE / Entrepreneurial "Mining" of the Dying: Viatical Transactions, Tax Strategies and Mind Games 187–194

Vol. 36 No. 3 March III 2002

D. R. COOLEY / False Friends 195–206

JAMES M. HUMBER / Beyond Stockholders and Stakeholders: A Plea for Corporate Moral Autonomy 207–221

ELIZABETH C. ALEXANDER / Consumer Reactions to Unethical Service Recovery 223–237

NADER ASGARY and MARK C. MITSCHOW / Toward a Model for International Business Ethics 239–246

DENNIS M. PATTEN / Give or Take on the Internet: An Examination of the Disclosure Practices of Insurance Firm Web Innovators 247–259

MICHELLE R. GREENWOOD / Ethics and HRM: A Review and Conceptual Analysis 261–278

TIM BARNETT and ELIZABETH SCHUBERT / Perceptions of the Ethical Work Climate and Covenantal Relationships 279–290

ANS KOLK and ROB VAN TULDER – Child Labor and Multinational Conduct: A Comparison of International Business and Stakeholder Codes 291–301

Vol. 36 No. 4 April I 2002

ROBIN T. PETERSON / The Depiction of African American Children's Activities in Television Commercials: An Assessment 303–313

MARJORIE CHAN / Ethical Immunity in Business: A Response to Two Arguments 315–336

ANDREW PIKER / Understanding Factors Affecting Salespeople's Perceptions of Ethical Behavior in South Africa 337–346

DAVID S. WALLER / Advertising Agency-client Attitudes Towards Ethical Issues in Political Advertising 347–354

MURRAY SABRIN / A Ranking of the Most Productive Business Ethics Scholars: A Five-Year Study 355–379

ROGER J. VOLKEMA and MARIA TEREZA LEME FLEURY / Alternative Negotiating Conditions and the Choice of Negotiation Tactics: A Cross-cultural Comparison 381–398

Contents of Volume 36 399–400